

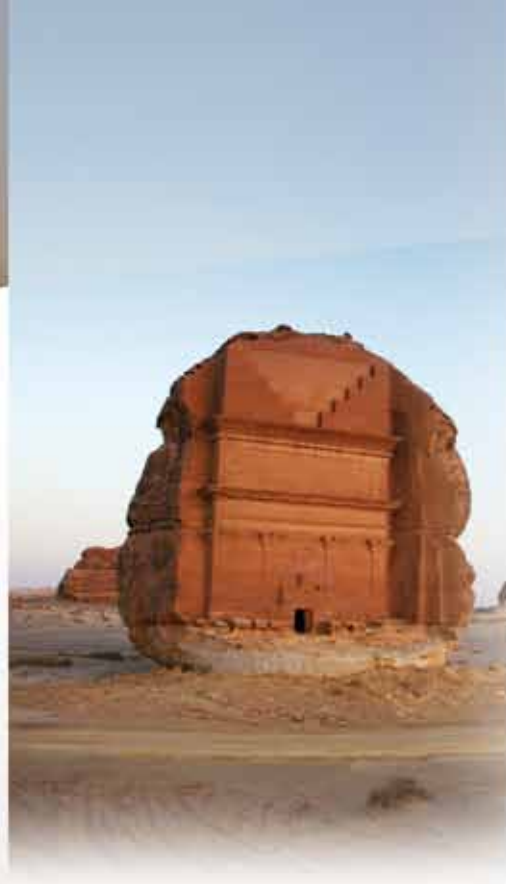
The shared **Euro-Mediterranean** topicality

INTRODUCTION to EuroMed-news

To inform audiences in the southern Mediterranean countries of actions supported by the European Union benefiting the neighbouring region, within the context of existing intercultural dialogue between the two shores.

This is the mission of the **EuroMed-News consortium** made up of international organisations (ASBU - COPEAM - UER) and public broadcasters (EPTV in Algeria, France Télévisions, JRTV in Jordan, LJB in Libya), bringing together ORTAS in Syria, SNRT in Morocco and Télélihan in Lebanon.

TEAM. Project leader: **France Télévisions**. General coordination: **COPEAM**. Editorial aspects: **ASBU** and **UER**. Coordination of the exchange of Euro-Mediterranean news through ERN-Med: **EPTV Algeria**. Production: EPTV, JRTV, LJB, ORTAS, SNRT, Télélihan.



Aims.

To provide the general public with information on the Euro-Mediterranean partnership.

To enable coverage and broadcasting of Euro-Mediterranean news by broadcasters in the South while respecting their editorial freedom.

To stimulate dialogue and mutual awareness for those living on either side of the Mediterranean.

To disclose the objectives, methods and results of the European Neighbourhood Policy.

To promote cultural diversity and sexual equality.

To encourage the training of journalists.





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EuroMed-news project

**300 news topics, 40
13-minute magazines,
9 26-minute documen-
taries...**

17 joint produc-
tion hours, to be completed
between March 2009 and
February 2010! This is the pro-
duction and broadcasting plan
for EuroMed-News to be seen
on the public television chan-
nels concerned in the southern
Mediterranean.

INITIATIVE. Production, exchange and broadcast of information about the relationships and the cooperation between the EU and its neighbouring countries in the southern Mediterranean. **Inter-cultural coproduction workshops** created for production of a 1-hour magazine by teams made up of the representatives of the various television organisations in the Euro-Mediterranean region.

EUROMED-NEWS TOPICS

Some examples of topics covered by magazines or documentaries:

- young people and employment assistance schemes
- rural women and the elimination of illiteracy
- schemes to help young people set up companies
- the polluted sea: a priority for the ENP
- alternative energy: creation of a Mediterranean solar power plan
- EU strategy for development of Euro-Mediterranean cultural heritage
- sexual equality [...]

EUROMED-NEWS COORDINATION

The consortium has set up management and reporting bodies to establish a network of partner channels and organise communication between members in order to achieve the objectives of the project.



www.EuroMed-news.org

